

About the BICI

Business Innovation and Creativity Indicators

Summary: The BICI is an innovation diagnostic tool. It is a 45 item questionnaire which asks participants to identify their perception of the existence and maturity of key aspects of innovation within their organisation.

How To Use It: Here are a few pointers about the BICI

- The BICI can be purchased from the website
- <https://appliedinnovation.com.au/bici>
- The system will automatically allow the organisation to electronically send questionnaires to people in the organisation that they wish to complete the questionnaire
- The system will monitor the progress of completion of the questionnaire and once all are received will analyse and send a report to the organisation.
- Participants will have two months to complete the questionnaires.
- Provision has been made to differentiate Executive and Non-Executive responses as well as giving an overall rating for all participants



Pricing Details: The fee for the BICI is:

First Copy: AUD \$99

Subsequent Copies: AUD \$20