

# 10 Step Strategic Plan

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To achieve organisational innovation you need to place several different mechanisms within the 4Ps. The Applied Innovation Centre (AIC) has developed a structure to instil a culture and climate for innovation in an organisation through a unique 10 Step Plan. By following these 10 Steps your organisation will be endowed with all resources, methods and mechanisms that are required for innovation.

## The 10 Step Plan aligns organisational practices with the ideals of innovation

1. Strategic Corporate Direction
2. Business/Operation Planning
3. Cultural Alignment
4. Innovation Education
5. Ideas Management System
6. Innovation Metrics
7. Rewards & Recognition
8. Organisational Support & Process
9. Finance & Commercialisation
10. HR Strategies

